



**ISRAEL/PALESTINE**

**THE TIME IS NOW**

DIVEST FROM THE ISRAELI OCCUPATION

Asking TIAA-CREF, one of the world's largest retirement systems, to divest from Israel's occupation of Palestine.



# Boycott. Divest. Sanction.



# We Divest Campaign Goals

1. Make one of the world's largest retirement systems divest from Israel's occupation of Palestine.

2. Build the local movement for boycott, divestment, and sanctions.



# We Divest Leadership

## National Coordinating Committee

Jewish Voice for Peace (JVP)

American Friends Service Committee (AFSC)

Adalah-NY

U.S. Campaign to End the Occupation

Grassroots International

US Palestinian Community Network

**Endorsed by over 40 organizations worldwide including:**

Palestinian Boycott National Committee

10 SJP chapters

Boycott from Within

Friends of Sabeel—North America

No Mas Muertes

Popular Struggle Coordination Committee



# TIAA CREF' s Occupation Portfolio

## ***NORTHROP GRUMMAN***

In Gaza, as the fighting ended, Amnesty International researchers found fragments and components from munitions used by the Israeli Army – including many that are US-made – littering school playgrounds, in hospitals and in people' s homes. They included artillery and tank shells, mortar fins and remnants from Hellfire and other airborne missiles and large F-16 delivered bombs.

– *Amnesty International, Evidence of Misuse of US-Weapons Reinforces Need for Arms Embargo.*



# TIAA CREF's Occupation Portfolio

**CATERPILLAR®**

Homes have been destroyed in a purely purposeless manner. Bulldozers have savagely dug up roads, including electricity, sewerage and water lines, in a brutal display of power.

*--John Dugard, UN Special Rapporteur on Human Rights*



# STOP CATERPILLAR



# TIAA CREF's Occupation Portfolio



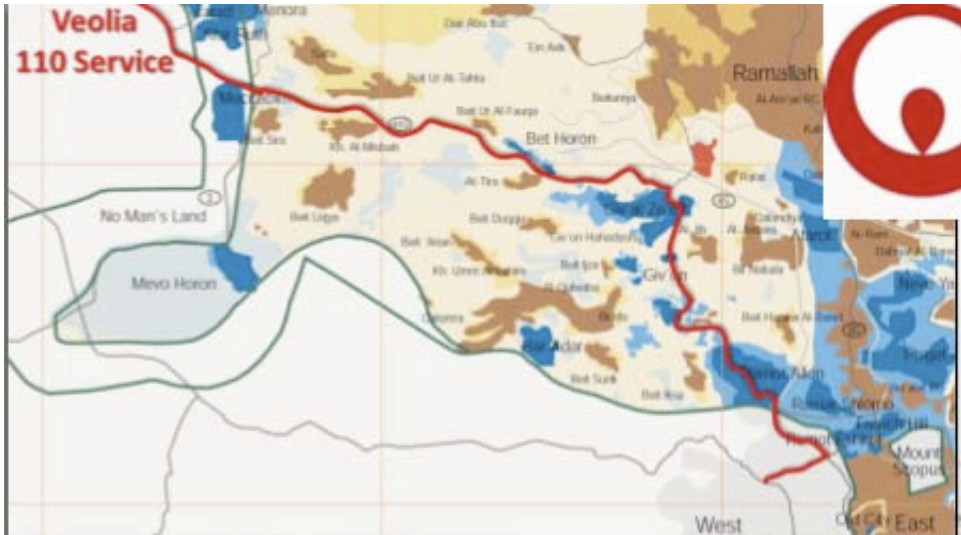
Palestinians without permits to work or travel inside Israel can't be on the 443 at all. So for the 3,000 inhabitants of Beit Sira, one of six villages affected by the blocked highway, a trip to nearby Ramallah, about 12 miles away, now takes hours via minor roads that are prohibitively long, pot-holed and sometimes flooded. Some 55,000 Palestinians are thought to be affected by the road ban.

— Rachel Shabi, "Israeli's Apartheid Road,"  
*The Guardian*. May 17 2010.





Veolia  
110 Service



# TIAA CREF's Occupation Portfolio



Israel, with 41 years of experience in conducting operations inside densely populated urban environments (Lebanon, the West Bank and Gaza Strip), is the world leader in urban warfare in areas under occupation. Other governments seek out this experience for use in their own efforts of urban control.

— Jimmy Johnson, Israeli Committee Against House Demolitions (ICHAD)



“Even the sound of Gaza is frightful, the sound of the Israeli drones in the sky.”

— Mads Gilbert, MD, Norwegian Aid Committee (NORWAC)



# TIAA CREF's Occupation Portfolio



MOTOROLA SOLUTIONS



Telecommunications is key to maintaining control over the occupied West Bank. Whether the Israeli forces are conducting raids on Palestinian villages, forcefully suppressing non-violent demonstrations, or asserting another form of repressive control, they require a sophisticated system to sustain the occupation.

Furthermore, by establishing telecommunications infrastructure inside the occupied West Bank, Motorola and its subsidiaries are effectively entrenching the occupation, and solidifying military bases and illegal settlements as facts on the ground.

— *Carleton University Divestment Report*



# Who Profits



**MOTOROLA SOLUTIONS**

# TIAA CREF's Occupation Portfolio



HP provides on-going support and maintenance to a biometric ID system installed in Israeli checkpoints in the occupied West Bank which deprive Palestinians of the freedom of movement in their own land and allows the Israeli military occupation to grant or deny special privileges to the civilians under its control. HP is also working with the Israeli government to manufacture and distribute a biometric ID system for all Israeli citizens, which categorizes citizens by their ethnic background and serves to discriminate against Arab citizens.



# Socially Responsible Investing?



**MOTOROLA**



Are in TIAA-CREF's "social choice" portfolio. There is NO occupation-free option.



Contact Us

## MSCI ESG Socially Responsible Indices

Index Review ▾

→ Best-in-Class → Socially Responsible → Ex Controversial Weapons → Environmental → Custom → Constituents

Overview

Performance

Licensing

Real Time

Consultations

Index Announcements

About MSCI ESG Indices



**MSCI World Socially Responsible Indices are a global benchmark that exclude companies with involvement in specific business activities that investors may wish to avoid and includes companies with very high ESG ratings relative to their sector peers.**

### Resources ▾

→ Methodology

#### Fact Sheets

→ MSCI ESG Indices Overview

→ MSCI USA ESG Index

→ MSCI USA IMI ESG Index

→ MSCI World ESG Index

→ MSCI World Socially Responsible Index





Caterpillar Inc. (ticker: CAT) was removed from several MSCI ESG indices due to an Environmental, Social and Governance (ESG) rating downgrade. The company was removed from MSCI World ESG Index, MSCI USA ESG Index and MSCI USA IMI ESG Index on March 1, 2012, following the February Index Review.

MSCI ESG Indices are managed using transparent, rules-based methodologies that are publicly available on [www.msci.com](http://www.msci.com). To determine the composition of the indices, MSCI utilizes ESG ratings and other information compiled by MSCI ESG Research. The overall ESG rating reflects analysis of multiple environmental, social and governance factors.

Caterpillar's ESG rating was downgraded in February 2012. The key factors determining the rating include a January 2012 labor dispute and subsequent plant closing in Canada, an on-going controversy associated with use of the company's equipment in the occupied Palestinian territories, management of environmental issues, and employee safety. As a result of the downgrade, the company's ESG rating fell below the minimum level required to remain in the MSCI ESG Indices. In accordance with index rules, Caterpillar was removed from the MSCI ESG Indices at the ensuing Index Review.

Modern Manna  
When summer hands  
you stone fruit... >



# HAARETZ

Wednesday, September 05, 2012 Elul 18, 5772

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**BREAKING NEWS** 13:38 Morsi to Assad: 'Now is the time for change, you will not stay [in power] for long' (DPA)

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## Decision to oust Caterpillar from influential ethical investing index linked to Israeli use of tractors

Role of Israel's use of the tractors in the decision suggests that a sustained campaign by pro-Palestinian groups has had some effect.

By JTA | Jun.23, 2012 | 1:59 AM | 3

HAARETZ



# TOP TEN REASONS TO JOIN THE CAMPAIGN



**FINANCIAL SERVICES  
FOR THE GREATER GOOD®**

1. TIAA-CREF is big – one of the biggest funds of its kind in the world.
2. TIAA-CREF is nearby, with 60 offices in the US and 15,000 client institutions in the academic, research, medical, cultural and nonprofit fields.
3. TIAA-CREF cares about socially responsible investment.

*Thanks to Anna Baltzer of the US Campaign to End the Israeli Occupation for compiling this top ten list!*



# TOP TEN REASONS TO JOIN THE CAMPAIGN



FINANCIAL SERVICES  
FOR THE GREATER GOOD®

- 4 . The research is already done for you.
5. The campaign was chosen as a priority by the Palestinian BDS National Committee.
6. You are not starting from scratch.
7. You' re working to convince natural allies.



# TOP TEN REASONS TO JOIN THE CAMPAIGN



FINANCIAL SERVICES  
FOR THE GREATER GOOD®

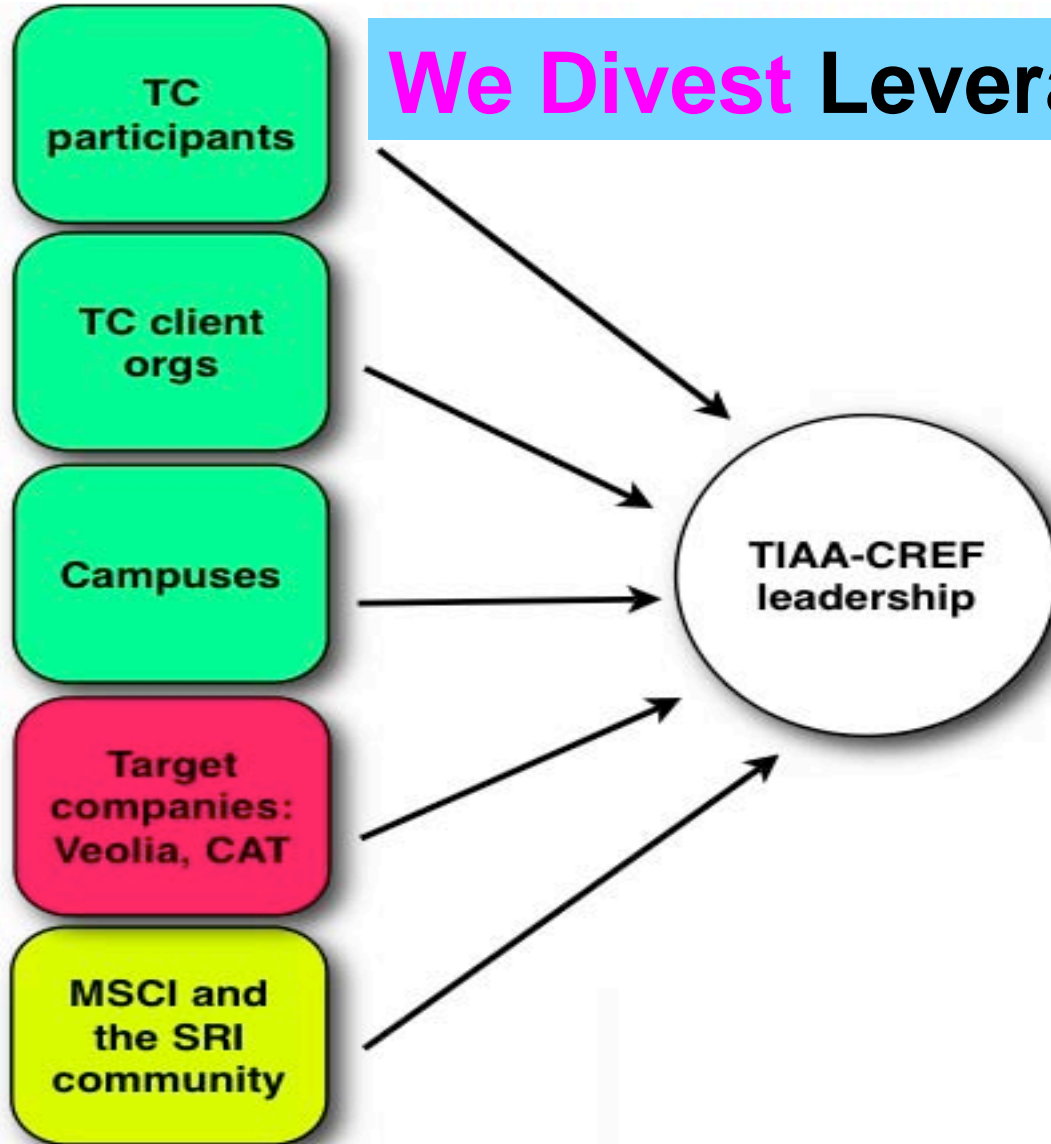
8. You're not asking TIAA-CREF clients to move their money.

9. The campaign is flexible.

10. You will find new allies.



# We Divest Leverage Points



# We Divest in action



Washington DC

December 2010

# We Divest in action: Bay Area HP Coalition





# We Divest in action: Adalah-NY



# We Divest in action



Bay  
Area

July  
2012

# We Divest in action: NYU



# We Divest in action



Chicago  
Divests!

July 2012